

Ten-Minute Traffic

Things I Do in My Spare Time To Get Visitors To My Website!

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[Click Here for More Traffic, More Leads,
More Buyers, More Signups, More Money!](#)

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Highest Recommended Tools

Need capture pages? Need custom sales funnels? Need traffic?
Here are my MOST tested & HIGHLY recommended tools:

- **Best Autoresponder for Marketers:** Aweber because they have the best deliverability rate compared to Get Response, Active Campaign, Convertkit and last and least – Infusionsoft.
[Click here for a free 14-day trail to Aweber.](#)
- **Best Hosting for Wordpress.** Hands down winner: Siteground. Easiest push button Wordpress installation & free SSL & 24/7 Live Chat support starting at \$3.95.
[Click here for the \\$3.95 price.](#)
- Need a **custom sales funnel** for your network marketing team. Click here to turn on your [MLM Sales Funnel and customize it with your company's video.](#) Connect your Aweber from above and buy immediate top-tier traffic here.
- Top-Tier Traffic for the Home Business Industry. Start with a test package and order clicks for your sales funnel.
[Click here to view the Click Packages](#)

This is YOUR Time!

We all can find ten minutes of spare time in our schedule.

In fact, we do virtually every single day of our lives. Usually there are multiple ten-minute blocks of time available if we just take a closer look.

The question is how do we spend those small blocks of time? Often, these are “*empty*” with no real value to them.

What if you could turn just ten minutes of time into traffic?

You can! In this training, I’m going to show you how I use spare time to get real visitors to come to my websites. I’ll divide things up into *four subheads*...

- 1. *How to Find Ten Minutes in Your Day.*** I’ll begin by simply explaining the strategy (as if it really needs explaining) and identify ten ways you can free up ten-minute blocks of time.
- 2. *The TWO BEST Ways to Get Free Traffic:*** These two will cause newbies to rise to heavy hitter status overnight. I am dead serious.
- 3. *Ten Quick Ways To Generate Traffic.*** Next, I’ll give you some “super quick” traffic generation tactics that you can complete in just ten minutes of time.
- 4. *How To Get Maximum Traffic Through Minimal Effort.*** Finally, I’ll take one of the “ways” and give you some additional ideas on how to take one thing you do and multiply it across multiple platforms to bring in five streams of traffic.

Now, let me say this up front: the amount of traffic you get from these activities will vary significantly. Some of these activities will yield just a little traffic over time, while others can dramatically boost the number of visitors to your website.

There are many variables involved, but the two things they all have in common are these: *they all generate traffic and they all can be completed in ten minutes.*

By the time you get through reading this module, you could have completed something from the list.

Let's get started...

The Strategy For Getting Free Traffic

The strategy itself almost doesn't need any explanation.

Almost.

But, I'm going to briefly explain it anyway because I want you to understand the weight of it. By calling attention to it, perhaps you will see the significance of it.

I'll give it to you in a single sentence and then I'll make a few comments about it...

Identify ways to free up ten-minute blocks of time that will be purposefully used to complete income-producing activities.

There are four things I want to briefly mention here...

1. Identify ways. Everything begins with you examining your daily schedule to look for “empty” periods. That is, you want to take a close look at what you do on a daily basis to find ways in which you spend time that has very little value to your life. We all have them. For example: browsing Facebook, Pinterest, Etsy or whatever else we gravitate toward when we have a few extra minutes of down-time.

2. To free up ten-minute blocks of time. What you are looking for are places you can carve out ten minutes of time. Ideally, you’d like to find at least one block of ten minutes that you could set aside Monday-Friday. Think about this: in one year’s time that gives you 250 opportunities to complete traffic-generating activities for your business. Do you think that would make a big difference? Of course!

3. That will be purposefully used. Let’s be honest, most of the “empty” periods of time in our schedules are NOT “purposefully used”. We aren’t intentional about doing anything productive with those time slots. Really, many of them are time-wasters. You want to intentionally, deliberately free up time to achieve something productive and profitable for your business. That would be this...

4. To complete traffic generation activities. Instead of reading through what others had for breakfast on Facebook, why not complete a quick task that will drive traffic to your website? While others are themselves traffic to websites, you can be generating traffic! In our next section, I’ll give you some great things you can do in just ten minutes to generate traffic.

Of course, you need to examine your own daily routine to locate gaps in your schedule that you can fill with more productive tasks.

But, I'd also like to suggest some ideas to incorporate into your day-to-day activities that can free up these ten-minute blocks of time.

Consider these...

- **Get up ten minutes earlier.** This isn't a big deal to set your alarm clock to get up a few minutes earlier than normal. Complete your normal morning routine and add the traffic generation task in at an appropriate place.
- **Go to bed ten minutes later.** Don't like the idea of getting up earlier? Me neither! 😊 For us night owls, why not just complete a ten-minute traffic generation task right before turning in for the night?
- **Use waiting time wisely.** Look at your upcoming schedule and determine when you will find yourself "waiting". Use these periods of waiting for a doctor appointment, waiting for kids to complete practice, waiting for an oil change, etc. to get visitors to your website.
- **Take a fifty-minute lunch "hour".** Do you really need sixty-minutes to eat? Probably not! Purposefully, deliberately use a portion of your lunchtime for business activities.
- **Find one "empty" time slot.** Identify at least one period of time that is completely useless to your life. *Hint: Too much social media, web browsing, television watching, etc.*

Replace it with something useful. I'm not saying you have to give up watching your favorite TV show or checking out all the pics of friends on Instagram. I'm just saying you don't have to spend a disproportionate amount of time doing those things.

- **Hire someone for non-essentials.** I'm a big believer in being cost-effective and getting the best return on investment of both my time and money. I would rather hire someone to mow the lawn for \$50 and use that time for business activities that will generate \$500. Why would I trade \$500 for \$50? That's foolish. Look for things in your life that don't require YOU to be the one to complete and hire someone else to do them. Use that time for business. Variation: delegate.
- **Multi-task the smart way.** Multi-tasking isn't always a good idea as it can often mean that neither of the two things you are doing is done well. It can be counterproductive. But, if you multi-task wisely, you can get business done while you're doing other stuff. For example: if you're watching an episode of Breaking Bad that you've seen five times before, it doesn't really need your full attention. Work while "watching" the episode too.
- **Convert your commute time.** If you take public transportation or someone else drives, consider squeezing in a ten-minute traffic generation task. If you drive and find yourself facing heavy traffic every day, consider leaving for work a little early. By avoiding the heavy traffic, you could save yourself ten minutes of time that can be used for business.
- **Insert a time-slot into your schedule.** Just like scheduling a dentist appointment, schedule a ten-minute traffic generation block of time into your daily "things to do" list. If needed, remove non-essential tasks on your daily schedule to free up the block. Where can you insert an activity to your daily routine?
- **Plan your day in advance:** According to one of the best selling time management authors in history (Brian Tracy), one minute of planning at the start saves ten minutes of work later. So, don't just

enter the day waiting for life to happen. Be intentional. Plus, lay out your clothes in advance. Place your car keys and mobile phone somewhere consistent so you don't have to search for them later. Look for the most efficient travel route for the places you need to go. Plan out your steps in a logical sequence that allows you to get them done most effectively.

This. Will. Free. Up. Time. Blocks.

After you have identified some blocks of spare time in your schedule, it's time to look at some options for how to use those blocks to generate traffic to your website.

SIDEBAR: I do want to emphasize again the potential here so you can see the value in just what can happen as a result. Imagine completing over 250 (1 per day Monday through Friday X 52 weeks) EXTRA traffic-generation activities during the next year. Even with meager results, this can increase your business 10x. And with some of the tasks inevitably turning into "wild successes", the result can be phenomenal. I strongly encourage you to use this week's module as a regular part of your schedule.

Here are "super quick" traffic generation tactics that I have used, am currently using, will use in the very near future ... or, more than likely, all of the above.

Let me give you the steps to THE two best free traffic methods that I have ever seen work where newbies jumped up to guru status almost overnight.

Strategy One: The Interview Strategy

This is a strategy that my mentor and marketing genius, [Jeff Gardner](#) shared with me almost a decade ago!!! In the past ten years, I have seen complete newbies use this strategy to become overnight successes.

Find the people in your niche (and this works for ANY niche). Look in Facebook, Linked In, Forums... FIND WHERE THE LEADERS & SPACE CLAIMERS ARE HANGING OUT!

Now, when you look for the members of any of these groups, you also will see their ADMINS!

I want you to reach out to any of the admins and let's overload the value by offering to feature them / their forum / their group / their products / their book / their podcast / their new project in an interview. That's easy! They all want free publicity.

Next, schedule the interview and appear incredibly intelligent about YOUR niche and ask relevant questions that will lead your guest into an answer that he/she LOVES to talk about.

I have seen Russell Brunson get asked about the Potato Gun many times but guess what? He loves talking about it and it makes for great sound bites...

Next, publish YOUR new interview! If you need a “sound drop” for your intro, then, search “Radio Drops” on Fiverr & pay someone \$5 for a professional intro for your new interview.

NEXT, GET THAT FREE TRAFFIC: Let that group know about your new interview. Now, YOUR niche gets the TARGETTED traffic you deserve.

Repeat for everyone in your niche!

Need Any Help?



[Click Here to See How My Team and I Can Help You](#)



Strategy Two: The Quotes Posting Method

Now, this one is incredibly easy and effective.

First, find all the fanpages that are in your niche. Like all of them and then, place them in a nice folder on your bookmarks.

It's not uncommon to see 30 to 50 fanpages in your niche THAT you bookmarked. Keep them in ONE folder for a shortcut later on!

Next, if you haven't created a fanpage, do so! [I found this quick 5 minute tutorial on how to create a fanpage.](#) Make sure you create one around a niche topic that will appeal to your NICHE.

Once you do that, Facebook will give you a personal URL to THAT fanpage. You could create as many as you want!

Next, the strategy is easy:

You post an inspirational, success, motivational whatever on your fanpage with the image and text that also links to YOUR offer!

Just because you post that on your fanpage doesn't mean you will get traffic. Here's where you get the traffic:

Right-click on your folder of fanpages and open all of them. You are going to find the recent "do-good" post from that page and write out your own inspirational quote. You can even put this in a notepad to format it correctly.

But won't your friends and family see you doing this?

NOPE! Because Facebook has a drop-down of YOUR Fanpage where you can comment as YOUR Fanpage.

So when your comment shows up on other people's fanpages, it appears like YOUR Fanpage wrote it out.

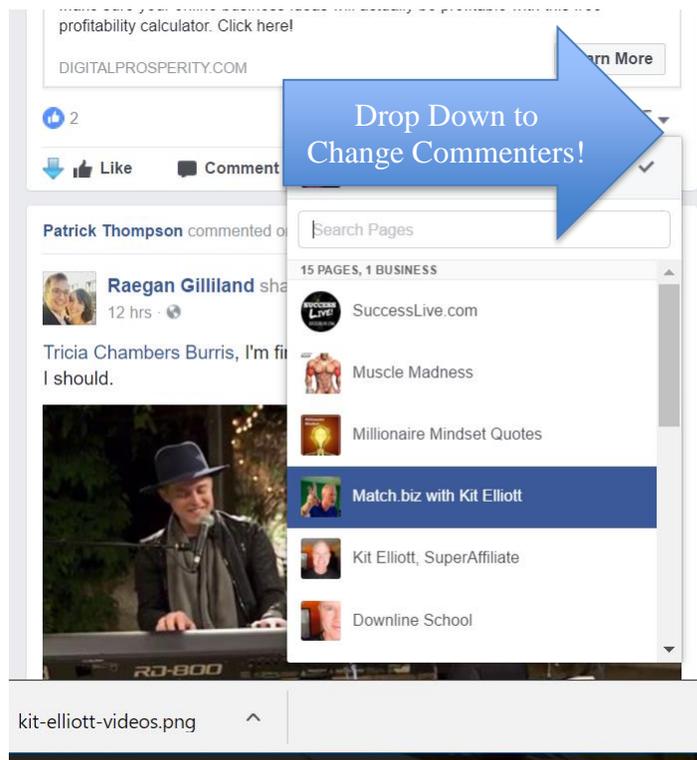
What happens?

That niche sees YOUR Fanpage which serves the same niche and they like YOUR page too!

That way – everyday at 2 pm and 9 pm – you're going to post a motivational pic with a link to YOUR offer/sales funnel.

BOOM!

FREE TRAFFIC!!!



Quick and Easy Traffic Strategies:

1. Write an email. How long does it take to write and send an email to your list? Less. Than. Ten. Minutes. When someone clicks on the links in your emails to visit your site, traffic is generated. Just. Like. That. There are all kinds of emails you can write in just a few minutes. Let me give you some quick ideas...

- *Write an email sharing a “recap” of the previous week / month of posts at your blog with links to each of them.*
- *Write an email answering three or four of the most asked questions relating to a topic and then link to a recommended product.*
- *Write an email sharing some testimonials and examples related to a product you are promoting.*
- *Write an email with an excerpt of 500-1000 words from your paid content (product, membership site, etc.)*
- *Write an email with an inspirational or informative personal story along with a promo for a product or special offer.*
- *Write an email about a new concept or idea that you learned!*
- *Write an email asking for questions, feedback, or testimonials about a product you are promoting and link to it.*
- *If you don't own the product, the leaders, the company, and the groups are posting unlimited content for you to use!*

The important thing is, you can write these emails in ten minutes or less. Queue it up to send out and you've got traffic coming in.

2. Collaborate on content. Why not use ten minutes to partner with others on creating a helpful piece of free content that you and your partners distribute?

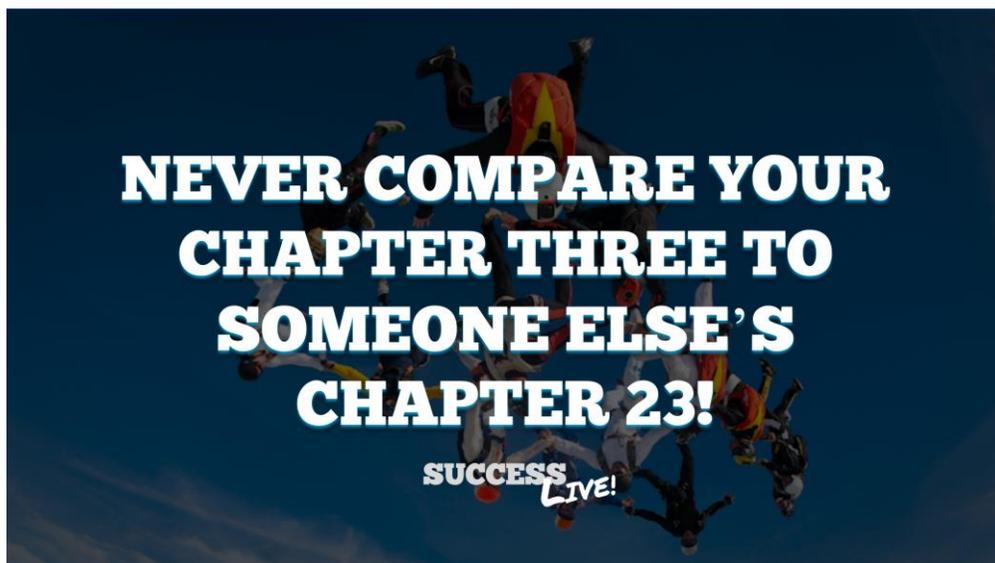
The ten-minute blocks can be used to complete three steps...

STEP ONE: Decide what kind of content you want to collaborate on with others. Hint: A blog post article is a quick and easy option.

STEP TWO: Start contacting potential partners with an email describing the collaboration and asking for an "I'm in" response.

STEP THREE: Do your part to create and distribute the new piece of content.

Each of these steps can take just ten minutes of your time. **If you can do this, you definitely can do the Interview Strategy first to create a bigger splash!**



Let me give you an example so you can visualize what kind of “collaborative content” can be produced from such an endeavor...

***EXAMPLE:** Find bloggers who have all written quality articles related to a specific topic that YOU have written about. Convince nine of them (plus you make ten) to participate in a collaborative blog post that you will write showcasing an article from each of them. The article will have an opening to explain the topic, a one-two sentence overview of each of the ten existing blog post articles from partners, and a closing. Each partner posts the blog to his or her respective blogs. You, of course, include a reference to your own blog post in this collaborative piece. As all partners publish it, you (along with the others) will get click-throughs from the exposure across the included blogs.*

Examples...

- *10 Ways To Lose Weight And Get In Shape Fast (each blog post article could focus on a different “way”).*
- *The Bodybuilder’s Guide for Skinny Nerds (each blog post article could share a different step or aspect relevant to new homeschoolers).*
- *128 Profitable Ideas For Making Money Online (total up the ideas shared in the highlighted posts to get your title: 10 ideas for... + Top ten profit streams... + 3 ways I make money online... etc.)*

This is a very easy way to get free traffic from others. Many bloggers would be more than happy to participate.

3. Use guest posts. Another way to use blogs in a short amount of time is to take advantage of guest posting opportunities. Two ideas here worth mentioning...

IDEA ONE: Locate other blogs that accept guest posts, find out what their submission requirements and processes are, and seek to have your article posted on their blog. Every time you get accepted, you get potential clicks and traffic as a result. Spend ten minutes blocks looking for new blogs and sending in your submissions.

IDEA TWO: If you have your own blog (and you should), consider accepting guests posts from others. How does this get YOU traffic? It's simple: people who guest post often inform their own audience of their post. (In fact, you could make it a requirement if you so desire.) As guest posters link back to your blog, you get traffic.

4. Get social. Post a snippet to your favorite social media site such as Facebook, Twitter, Instagram, Linked In, Pinterest, etc. What should you post? How about these things...

- *Quotes and excerpts from your blog posts and products.*
- *Infographics and other visual images.*
- *Your 2 cents related to trending topics within your market.*
- *Links to freebies that you are giving away.*
- *Announcements for special offers, launches, etc.*
- *Personal stories to engage and build relationships.*
- *Coupons and other “members only” benefits.*
- *Ask questions, answer questions, and engage in your community.*
- *Cross publish your most recent or most popular blog posts.*
- *Share the same message from an earlier snippet with completely different wording.*

With all of these – send a link back to your site. Unless it just doesn’t “fit” the snippet you are sharing, always attempt to convince people to click away from the social site and go to YOUR site.

Hashtag Strategy: I laughed and made fun of everyone who over hashtagged everything. I realize now that those hashtags are KEYWORDS that people are searching for. So, when someone clicks on a hashtag, YOUR post comes up for that keyword! Don’t forget to use #hashtags!

5. Recruit partners. I covered ideas for recruiting affiliates and joint venture partners in an earlier module, so I won't spend a lot of time going over "practices" in this one.

However, I do want to you to understand this...

Recruiting affiliates, JV partners, masterminds, network marketers is one of the most important things you can do to grow your traffic and revenue.

It may very well be at the top of the list. It's that important. I strongly encourage you to spend **at least one** ten-minute block of time every single week on partner recruitment.

The process is very similar to the "collaborative content" steps that I mentioned previously in this module...

STEP ONE: Decide upon what kind of JOINT VENTURE you want to organize with other partners.

STEP TWO: Start contacting potential partners with an email, phone call, social media message, etc. describing the JV.

STEP THREE: Do your part to facilitate and participate in the project whether it be a short-term or long-term partnership.

There are dozens of different kinds of joint ventures that grow your traffic and revenue, including...

- *Email promotions (Ad exchanges).*
- *Collaborative content.*
- *The Interview Strategy*
- *Co-op advertising buys.*
- *Product launches.*
- *Contests and incentives.*
- *Facebook Contests (HUGE RESULTS!)*
- *Guest blogging.*
- *Webinars.*
- *Interviews.*
- *Co-authored products.*
- *Affiliate brokering.*
- *Download page endorsements.*
- *Live Webinars*
- *Facebook Live Streaming*
- *YouTube Live (anything live)*
- *Instagram / Facebook Video Ads*

Do a search at Google and you'll find countless ideas. You can set up an idea and spend ten minutes each week (or each day) recruiting partners.

This one concept alone could get you a huge amount of traffic during the next year!

6. Buy Top-Tier Clicks, Solo Ads or Pay Per Click Ads. If you have a budget, then you can spend money by spending ten minutes. Seriously, use your ten-minutes to buy an advertisement...

- 1) Setup a pay-per-click advertising campaign.
- 2) Buy an email solo ad.
- 3) Purchase social media advertising.
- 4) Locate offline ad placement.

Don't know how to effectively use advertising or where to find it? Spend some ten-minute blocks getting yourself educated!

Top-Tier Clicks: If you are ready to test your capture page to run it through a quick test before you scale, you can get top-tier clicks and start with 100 to 200 to test your opt-in rates.

Then, when the sales funnel is converting, you can scale to as much as you can handle.

[You can order 24-Hour Clicks Here](#)

Solo Ad Directory: If you are looking for leads within your niche, you can search solo ad providers who will email their list YOUR email.

**[You can search for Solo Ad Providers Here](#)
[\(free signup\)](#)**

7. Inserting cross sells. If someone comes to your website, you can keep them clicking through by inserting references to products and pieces of free content in a variety of places.

This, in essence, generates traffic to a different page at your website rather than that traffic heading off to someone else's website.

So, insert these references...

- *On your thank you / download pages.*
- *Place in YOUR comments & Google will increase your ranking!*
- *In the header and footer of your webpage.*
- *In a sidebar at your webpage.*
- *Inside product .pdfs.*
- *Inside freebie / lead magnet files.*
- *In onsite content pieces.*
- *Below YouTube Videos (of your own)*
- *Below YouTube Videos (of related products NOT your competition)*

Get creative! Keep them clicking AT your website instead of AWAY from your website.

Need an example?

In the last page, I said – [Click Here for 24 Hour Clicks!](#) That's my advertising agency called **The Click Agency**. We've been advertising for up to 72 different company for the last 10 years, and we have perfected the ads to generate unique visitors from Top-Tier countries!

Our filters weed out any bots, duplicates or third world countries. Plus, we target BUYERS within that niche. I'll show you how after you order clicks.

Now, you can put your URL to test out your offer before you scale up. You can get 100 visitors to 2,000 to start...

8. Interact with others. You like to hang out in online communities? Then why not at least make those hangouts profitable endeavors?! Interact with other people in settings that are related to your business.

- *Facebook groups.*
- *Topical Forums.*
- *LinkedIn groups.*
- *Google hangouts.*
- *Open webinars.*

Participate in discussions and threads. Share helpful insights. Give feedback. Answer questions. Build a healthy reputation. Get to know people.

Hint: These could be future joint venture partners!

Whenever appropriate and within the rules, link to your webpage and give away something. Or solicit partnerships for joint ventures. Or do anything within proper parameters that you can which will grow your traffic.

9. Create a freebie. What can you create in ten-minutes to give away? And not only you, but others can give away on your behalf to their community?

- *A blog post.*
- *An infographic.*
- *A checklist.*
- *A resource list.*
- *A swipe file.*
- *A short report.*
- *A video clip.*
- *A podcast episode.*
- *A template.*
- *A worksheet.*
- *A product excerpt.*
- *A mindmap.*

[If you need more ideas, listen to my Podcast Episode: S1EP004: The Top Converting Lead Magnets & How to Monetize Your List!](#)

These, and dozens others like them, can be created quickly in your “spare time”.

- 1) *Use ten minutes to create a new freebie.*
- 2) *Use ten minutes to give it away to your community.*
- 3) *Use ten minutes to find partners to give it away.*

Keep repeating #3 until you are ready to move back to #1 again.

Learn this...

Fresh freebies means you get to continually promote the SAME PRODUCT to the SAME PEOPLE without annoying them.

Did you get that?

You give away something new, while at the same time continuing to reference (in the freebies) a paid product of your choosing.

10. Distribute content. What if you could create a piece of content and then get traffic from five distinctly different sources?

You'd be all over that idea, right?

You are in the content distribution business.

That's what content "DISTRIBUTION" is all about. It simply means to simultaneously publish something at a variety of points.

When you distribute content you...

Simply transform content into different formats and convert & distribute it in the new format.

The important thing to note in all that I've shared is this: you can do these things **in ten minutes of your time!**

I try to do this with everything I do:

1. If I create a podcast, I turn it into a free report.
2. If I create a report, I turn it into a video presentation.

Audio, Video, Article to distribute....

You can easily upload your audio to SoundCloud, Stitcher, Podbean for free! Place links below in the description for FREE traffic.

You can easily upload your video to YouTube, Daily Motion, and more for free. Place links below in the description for FREE traffic.

You can easily upload your article to your blog and any “article” posting sites that are free. Place your links inside the article for FREE traffic.

To recap: Create ten-minutes blocks of time in your schedule and complete one of the activities mentioned thus far.

How to Win at the Content Distribution Game!

In this final section, I'm going to share how to take content and "distribute" it across multiple platforms to bring in five streams of traffic.

No matter what you're selling online, using free content is a great way to get free traffic and turn that traffic into paying customers.

Did you notice the two-fold benefit there? Get free traffic AND turn that traffic into paying customers. It's not an "either/or" situation, but rather a "both/and" situation.

Free content done right brings you both benefits. Content both generates and converts traffic. The bottom line us: you make more money.

Now you might imagine that you need to create a whole lot of content in order to get a whole lot of traffic.

Not. Necessarily.

***SIDEBAR:** Here's the thing: you can reuse and repurpose your existing content. Simply transform it into different formats and syndicate it in the new format. It saves you time and money, while increasing your market reach, traffic and sales.*

Here are five ways to "syndicate" your content...

1. PODCAST.

A podcast is simply an audio file that your visitors download and listen to (or stream online). Podcasts are awesome because your visitors can listen to them on their MP3 players at the gym, in the car, when they're doing housework and more. If you have a "how to" podcast (such as "how to do workout exercises"), then people can follow along as they actually perform the task.

I personally listen to hundreds of hours of podcasts every year while I'm out running.

The simplest form for a podcast is to simply record an MP3 file and then make that file available on your site. You can use a tool like Audacity to do this. Or, you may opt to use a professional site such as Podbean.com.

Either way, once you're done recording each episode, you can syndicate the content by uploading it to sites such as SoundCloud.com, Podbean.com, PodcastDirectory.com and even Archives.org.

Run a search in Google for your niche keywords alongside the words "podcast directory" to find the best places to upload your finished files.

Next...

2. VIDEO.

Many people are visual learners, meaning they prefer (or even need) to process information by viewing it. Creating your own videos is an excellent way to cater to those who prefer to learn visually. But, more than that, it gives you another way of reaching people within your audience that you otherwise might not reach.

With the availability and improvement of smartphone video recording technology, creating your own videos is quicker, easier, and more affordable than ever before.

There are three kinds of videos for you to consider...

- **Talking Head.** This type of video has you speaking into a camera to share your content.
- **Tutorial.** This type of video has you showing how to accomplish an objective or result.
- **Screengrab.** This type of video has you speaking into a microphone while slides advance on screen.
- **Walkthrough.** This type of video is you walking people through a product, a comp plan, or a service that you are promoting.

SIDEBAR: The first two kinds of videos can be recorded with your smartphone. I recommend apps like Filmic Pro, ProCam, MoviePro for shooting high definition videos. The third kind of video can be recorded with a screen capture program for your computer such as Camtasia or Camstudio.

All three of these are popular choices and could easily serve as the source for your own video channel.

When your video is ready for distribution, upload it to sites such as YouTube.com and Vimeo.com.

Be sure to include good keywords that will help your ideal prospects find your video.

For example: If your video is about losing weight, then you might include tags such as “weight loss,” “lose weight,” “fat loss” and “diet.”

Congrats, you’ve got your own video channel. Superstar! :)

3. SLIDESHARE.

Still another way to reuse and repurpose your content is through a slide share presentation. That is, you create a series of Powerpoint™ type slides that people can click through at their own pace (as opposed to a slide presentation video that I mentioned earlier).

Step One: Reduce the text of your content to the main points only. You will not need a lot of dialogue or explanation of each of the points.

Step Two: Add graphics to showcase the main points. These might include illustrations, charges, infographics or similar.

Step Three: Click through the presentation to ensure clarity. Be certain that a viewer can understand the message of the presentation as they move through the slides.

EXAMPLE: *If I wanted to share a slide presentation version of this blog post, I would have a slide for each of the “ways” (podcast, video, slide-share, etc.). I would include a definition of each of these “ways” on the slide. Additional slides would be created for resources that I’ve mentioned (YouTube.com, Vimeo.com etc.) And slides would be created for each of the “Steps” that I’ve shared within the “ways”. When finished, I would have probably 25-30 slides in the presentation.*

Once your slide share presentation is complete, upload it to Slideshare.net or other similar sites. As usual, include a good description with relevant keywords so that interested prospects will be able to find it.

4. BLOG POST.

We’re not done yet! You can also distribute your content as a blog post. Whether this is an active blog that you write for on a regular basis or simply an “archive” page at your website where you make all of your articles available, it’s important that you set aside some space for the text version of your content.

The more you can get people to stay at your webpage and consume content, the greater your potential to earn a sale. It’s that simple.

There are a couple of options for how to create blog posts in relation to audio and video...

Option #1: Get your audio or video transcribed and use the text version as a blog post.

Option #2: Write the blog post first and then convert it into an audio or video version.

Either way, you can deliver the same content in a variety of places and formats. Score!

If your content is lengthy, you can create an entire series of posts to drip at your blog over days or even weeks to come.

But, don't just stop with posting an article on your own blog. For maximum distribution, you'll want to seek out guest blogging opportunities and syndicate your content across your niche. That is, you want to have your content posted on other people's blogs as well!

Tip: You can find these opportunities by searching for your niche keywords (Example: "weight loss" or "dog training") alongside words such as:

- Guest blog
- Guest blogging
- Guest article
- Guest author
- Article submission
- Article guidelines

You should uncover plenty of guest author opportunities using these search terms.

Up next...

5. SOCIAL MEDIA.

When you post your content on social media, post it in a form that's easy for people to consume and share. One good way to do this is via a short video. Another is to give away a report.

But my favorite is to turn content into an infographic. People love them! And, as an added benefit, they SHARE them with others.

A good infographic (think “visual, image-driven” version of your content) can get lots of retweets, shares, etc.

Creating an infographic to give away can be summed up in three steps...

Step One: Determine The Topic For Your Infographic.

It begins by identifying a popular topic within your market. What do people in your market want to do? What result or objective is important to them? Here's a quick suggestion for zeroing in on a topic: take your most popular blog post and convert it into an infographic.

Step Two: Write The Wording Of Your Infographic.

This is actually reasonably easy if you created a slide-share presentation. You simply use the same ideas you expressed on the slides for your infographic. If you haven't created a slide-share, then simply follow the key ideas I shared earlier for creating it as you look to word your infographic.

Step Three: Create Or Outsource The Development Of Your Infographic. You can create your own infographic

through template-driven sites like Canva.com or you can outsource it to a qualified vendor through sites like Fiverr.com or Upwork.com. You can get really good infographics created for \$20-\$50. This is an incredible value given the potential return on your investment as you distribute the infographic for months and even years to come.

Once your content is ready to roll, then post it on the sites with the most traffic. This includes:

- *Facebook*
- *Instagram*
- *Niche Related Social Media Site*
- *Snapchat*
- *Twitter*
- *Google+*
- *LinkedIn*

Niche Related Social Media Site: I received over 48,000 visitors in one day by finding a social media site for online marketers & online “solopreneurs”.

When I first saw the site, I thought it was confusing & unprofessional. When I got into the site, I thought it was incredibly brilliant because you can post ANYONE’S videos and ANYONE’s articles & link back to your sites.

Now, I have added it to my weekly posting schedule.

[Click Here to Check Out the Social Media Site I Found Within My Niche!](#)

Ultimately, you want the SAME CONTENT syndicated in MULTIPLE FORMATS across a DIVERSITY OF PLATFORMS.

So, here is the best way to do this in just five simple steps...

- 1. Record a slide presentation video that you upload to YouTube and Vimeo. (there are so many now – search)*
- 2. Strip out the audio from that video and use it as a podcast episode on iTunes et al.*
- 3. Use the slides from the video at Slideshare.net as a slideshare presentation.*
- 4. Get the audio transcribed so you can use it as blog post material.*
- 5. Create an infographic using the words from the slide that you give away on social media.*

Note: These steps can easily be reordered to accomplish the same thing.

How much EXTRA mileage are you getting from your content by taking these simple steps? Boom!

You need content in order to get traffic and to convert this traffic into customers, but you don't need to spend a whole lot of time and money creating this content.

Instead, create it once, then tweak it across a variety of platforms including podcasts, videos, blog posts, slide share presentations and social media.

If you already have an article or other content created, then you can tweak it and put it in a different format today. So go ahead and get started... because the sooner you do, the sooner you'll start enjoying more traffic and sales!

How to Find Me Online:

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SO MANY GEMS AND GOLDEN NUGGETS IN THIS ONE REPORT! DO NOT JUST FILE IT AWAY OR STORE IT AWAY... PRINT IT OUT....

These are solid strategies for getting **FREE** and LOW-COST traffic to your offer using your ten minutes here and there.

Print this report out. Stick it in a 3-ring binder so you can always come back to it – write notes in it – and create a ten minute marketing plan every day to grow your business.

Ten minutes. It's worth a lot more than you probably thought prior to reviewing this module.

It can be worth a tremendous amount of money to your business.

Especially when...

Ten minutes is multiplied times hundreds of blocks over the coming year!

The really great news is this: you can get started right away. Seriously, when is the next available ten minutes on your schedule? Sometime today, right? Or, tomorrow at the latest.

There is no reason to procrastinate on this. Nothing too time-consuming or overwhelming. Quick and easy, and you're done with it.
On to the next block of time

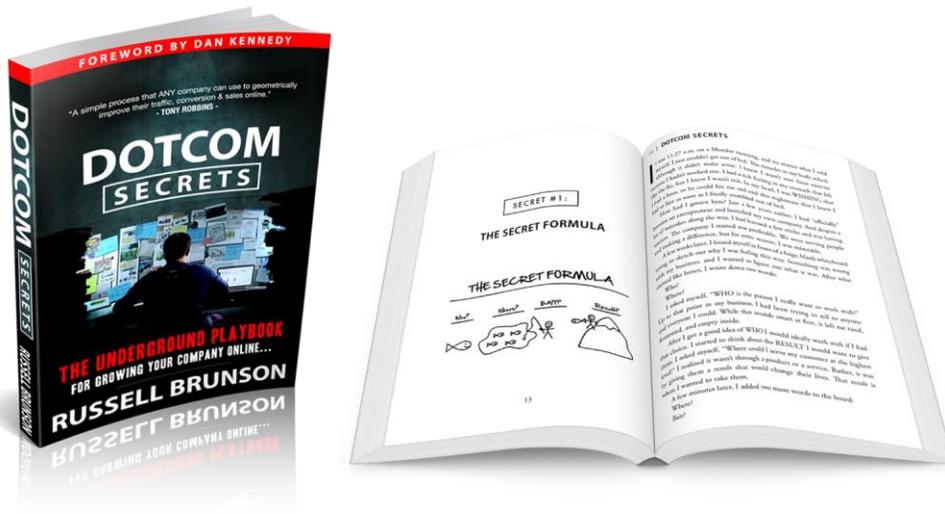
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